

Press Release

Exito Media Concepts Presents the 31st Edition of the Future Industry Summit – Saudi Arabia 2026

Powered by the Saudi Manufacturing Show

Redefining Manufacturing's Tomorrow 12th February 2026, Riyadh Marriott Hotel

Saudi Arabia's manufacturing sector is entering a pivotal phase of transformation, driven by rapid advancements in smart factory technologies, AI-led automation, industrial IoT, robotics, and data-driven operations—all aligned with the Kingdom's Vision 2030 goals. These innovations are reshaping how factories produce, optimize, and scale, reflecting Saudi Arabia's ambition to build a globally competitive, technologically advanced, and future-ready industrial ecosystem. Simultaneously, this accelerated shift brings new priorities to the forefront, including cybersecurity for interconnected factories, strong data governance, resilient supply chains, and a highly skilled workforce capable of operating next-generation manufacturing systems.

Case Study: Advancing Smart Manufacturing in Saudi Arabia

A major Saudi-based manufacturing enterprise implemented a strategic Industry 4.0 transformation to improve operational efficiency, reduce downtime, and enhance supply chain resilience in alignment with Vision 2030 industrial objectives. Facing increasing global competition and legacy production constraints, the organization introduced a phased smart manufacturing roadmap across its facilities.

IoT-enabled sensors and industrial data platforms were deployed across production lines, providing real-time visibility into equipment performance, energy usage, inventory flow, and quality metrics. AI-driven predictive maintenance significantly reduced unplanned downtime and improved asset utilization, while automation and robotics standardized repetitive tasks and accelerated production cycles.

A hybrid cloud and edge computing architecture supported low-latency shop-floor data processing and improved coordination between engineering, operations, and quality teams. Industrial cybersecurity controls were strengthened, alongside a workforce upskilling initiative focused on automation, digital maintenance, and smart manufacturing analytics.

This transformation reflects the rapid advancement of Saudi Arabia's manufacturing sector—progress that will be highlighted at the **31st Edition of the Future Industry Summit – Saudi Arabia 2026**, where leaders will gather to explore advanced technologies and shape the future of manufacturing across the Kingdom.

Event Overview:

The **31st Edition of the Saudi Manufacturing Show 2026** will bring together leading industry visionaries, manufacturing innovators, and technology strategists to explore the Kingdom's rapidly evolving industrial landscape. With focused discussions on smart factories, AI-driven automation, industrial IoT, robotics integration, supply chain digitization, and next-generation production excellence, the conference will deliver actionable insights and real-world strategies to accelerate manufacturing transformation across Saudi Arabia.

Date: 12th February 2026

Time: 9:00 AM – 5:00 PM

Location: Riyadh Marriott Hotel, Riyadh, Saudi Arabia

Strategic Partners-

- The Saudi Manufacturing Show 2026 is proud to have the support of **Invest Saudi** as its Strategic Partner, reinforcing the event's mission to advance industrial growth, attract global innovation, and strengthen the Kingdom's position as a leading hub for manufacturing excellence under Vision 2030.
- The event is also supported by the **Saudi Arabia Centre for the Fourth Industrial Revolution (C4IR Saudi Arabia)** as a Strategic Partner, underscoring a shared commitment to accelerating Industry 4.0 adoption, fostering advanced manufacturing technologies, and driving digital transformation across the Kingdom's industrial ecosystem in line with Vision 2030.

Meet the Visionaries:

This edition of the Saudi Manufacturing Show will feature some of the Kingdom's most influential industrial and technology leaders, who will share their expertise on smart manufacturing, supply chain transformation, advanced production technologies, and the future of Saudi Arabia's industrial ecosystem. Below are a few of the distinguished speakers joining us at the 31st Edition of the Saudi Manufacturing Show 2026 — **along with many more renowned experts, policymakers, and industry innovators:**

- **Khalid AlKhousan**
General Manager of Metallic Industries Development
Ministry of Industry and Mineral Resources
Kingdom of Saudi Arabia
- **Howard Wu**
Executive Director of International Investments, Innovation & Manufacturing, Oxagon
NEOM
Kingdom of Saudi Arabia
- **Khaled Al-Hajeri**
Vice President – Building Materials

National Industrial Development Center (NIDC)
Kingdom of Saudi Arabia

- **Musaed AlShammari**
Cyber Operations Director
Ministry of Communications & Information Technology
Kingdom of Saudi Arabia
- **Ahmed Ghazal**
Vice President of Engineering & Projects
Saudi Aramco Base Oil Company (Luberef)
Kingdom of Saudi Arabia

Key Topics to Be Covered:

- **Industry 4.0 Integration:** AI, robotics & automation for next-gen manufacturing.
- **Sustainable Manufacturing:** Clean energy adoption & green production models.
- **Industrial Workforce Development:** Enabling job creation & advanced skills.
- **AI-Driven Smart Factories:** Real-time insights, process optimization & efficiency.
- **Digital Sustainability:** Reducing waste, improving energy use through tech.
- **AI in Warehousing & Procurement:** Practical automation for operations.
- **Smart Factory Cybersecurity:** Securing interconnected industrial systems.
- **Big Data & IoT:** Enhancing visibility & operational control.
- **Digital Twins:** Predictive simulation for performance optimization.
- **Predictive Maintenance:** Reducing downtime with AI-driven insights.
- **Autonomous Robotics:** Automating complex, high-precision tasks.
- **AI in Supply Chain Optimization:** Improving agility & responsiveness.

About Exito:

Exito stands for “success” — a value embedded in every experience we create. As a global B2B events and media company, Exito delivers 240+ high-impact conferences annually, bringing together industry leaders, innovators, and solution providers worldwide. Backed by deep industry research, our events enable business growth through strategic learning, brand visibility, and powerful networking opportunities.

For more details on the **Saudi Manufacturing Show 2026**, visit:

<https://manufacturingitsummit.com/ksa/>

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