

Watheefti 2025: Kuwait's Leading Career Fair Returns This October to Empower Youth and Drive Private Sector Employment

Watheefti, Kuwait's national career fair, returns for its 4th edition from **October 16–18, 2025** at **The Arena – Grand Hyatt Kuwait**, building on the tremendous success of its previous editions. Designed to foster a vibrant employment ecosystem in the private sector, Watheefti continues to serve as a vital platform connecting ambitious youth with leading employers from across industries.

Organized by **Zone Company**, Watheefti aims to **encourage Kuwaiti youth to pursue rewarding careers in the private sector, empower new graduates to make informed career choices, and provide hands-on coaching about full-time, part-time, and internship opportunities**. The 2025 edition will bring together over **120 companies** from **14 different industries**, engaging with more than **40,000 potential candidates** over three days of impactful interaction, recruitment, and networking. The exhibition floor will feature dedicated spaces for instant interviews, enabling employers to engage directly with talent on the spot and accelerate the hiring process.

The event also hosts a wide range of knowledge-sharing and interactive programs. These include the **Watheefti Conference**, where attendees will benefit from keynote speeches, panel discussions, and thought leadership sessions led by both local and international industry experts. The **Content Track Masterclass** will spotlight the creator economy and its rising influence in the region, addressing the intersection of creativity, entrepreneurship, and digital careers. Meanwhile, the **Watheefti Hackathon** will bring together Kuwait's brightest minds for a competitive, skills-based challenge in ethical hacking, with workshops, cash prizes, and potential job offers for top performers.

Over the past three editions, Watheefti has welcomed tens of thousands of visitors, including university students, recent graduates, and early-career professionals. In 2024 alone, over **31,000 attendees** participated, with **85%** seeking full-time employment. The growing demand reflects the national appetite for impactful career guidance and direct pathways to employment, all of which Watheefti continues to deliver.

Through its robust lineup of exhibitors, rich content agenda, and commitment to youth empowerment, Watheefti 2025 is set to play a pivotal role in building a more dynamic, diversified, and opportunity-driven labor market in Kuwait.

For media inquiries, partnership opportunities, or to learn more about participating, please contact:

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