



## ORGATEC WORKSPACE Saudi Arabia and cluster of sourcing expos to debut together as Riyadh prepares for landmark trade shows

*\* Emerging trends to come under the spotlight as thousands of visitors expected to attend pair of conferences focussed on global design, sourcing, and lifestyle sectors in Saudi capital*

*\* More than 250 exhibitors from 20-plus nations set to attend key sourcing event cluster Stationery & Paper, Gifts & Homeware, and Kids & Toys*

**Riyadh, Saudi Arabia, 14 September, 2025:** Riyadh will welcome thousands of local, regional, and international professionals later this week when two major industry platforms – ORGATEC WORKSPACE Saudi Arabia and Stationery & Paper, Gifts & Homeware, and Kids & Toys – open their doors at the Riyadh Front Exhibition & Conference Centre (RFECC) on 16 September.

To be officially opened on Tuesday by the event's Strategic Partner, Riyadh Chamber, the debut shows will together represent a powerful convergence of global manufactures, sourcing, and trade industries as both Saudi Arabia's Vision 2030 giga-projects and rapid market diversification create unprecedented demand for innovation across workplaces, retail, education, and lifestyle sectors.

### Growth Platforms

The inaugural ORGATEC WORKSPACE Saudi Arabia, organised by dmg events in partnership with Koelnmesse, will feature more than 100 exhibitors from 14 countries and welcome 10,000-plus professional visitors. Exhibitors will display cutting-edge workplace design, hybrid working solutions, and sustainable innovations across commercial offices, education, hospitality, healthcare, and transport hubs.

“ORGATEC WORKSPACE Saudi Arabia is a meeting point for creativity, design, and innovation that will shape the workplaces of tomorrow,” said **Elaine O’Connell, Senior Vice President at dmg events.** “By uniting international expertise with Saudi ambition, we are creating a space where global and regional leaders can exchange ideas, set new benchmarks, and deliver solutions aligned with the Kingdom’s dynamic transformation across the commercial real estate, tourism, retail, and lifestyle sectors.”

Running alongside ORGATEC WORKSPACE is the Stationery & Paper, Gifts & Homeware, and Kids & Toys expos. This combination of events represents the Kingdom’s first co-located sourcing hub and will feature more than 150 exhibitors from 23 countries across its trio of expos. Together, the shows are expected to attract 4,500 buyers, from distributors and retailers to government entities and mega-project developers.

“This represents something of a marketplace revolution,” added **Jasmeet Bakshi, Vice President, Design and Hospitality at dmg events.** “For the first time, three dedicated sourcing exhibitions will run side-by-side, creating a single, dedicated hub uniting all three industries—where local and global companies meet, sign deals, and grow.”

### Global & Saudi Appeal

Local and international exhibitors are already hailing the combined shows as pivotal. Omair Alomair, president of OMAIR TUBE FACTORY LLC, a leading Saudi design brand, said: “ORGATEC WORKSPACE Saudi Arabia is a great opportunity for us to showcase our locally manufactured, high-quality products,

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engage with industry leaders, and demonstrate how we are contributing to the Kingdom's vision for sustainable, innovative, and world-class workplace and educational solutions."

Meanwhile, Abo Moati, global leaders in writing instruments, emphasised the significance of the stationery sector. Mohammed Abdullah Abu Moati, CEO of Abu Moati, asserted: "Saudi Arabia is one of our most important markets and the Stationery & Paper Expo is the ideal place to meet demand for premium, sustainable writing solutions as schools, offices, and businesses expand."

In the lifestyle sector, Mohamed Alayat, CEO of Gifts & Homeware exhibitor Alpha Art, said: "The Kingdom's booming retail and gifting industry is fuelled by rising disposable incomes and Vision 2030's lifestyle ambitions. This show provides us with the opportunity to connect directly with corporate buyers and retailers at the heart of that growth – particularly in an era defined by artificial intelligence and global competition, where there is no space for companies that do not embrace innovation and continuous development"

#### **Knowledge-Sharing & Innovation**

Both platforms are enriched with high-impact conferences. The ORGATEC WORKSPACE Summit will host more than 50 international and regional speakers discussing hybrid workplaces, AI integration, sustainability, and designing Saudi workplaces that blend cultural identity with global standards.

Meanwhile, Stationery & Paper, Gifts & Homeware, and Kids & Toys will feature The Creative Circle, a two-day forum with 25 speakers and a three-day workshop by Artsy, powered by Pan Gulf Marketing's Funbo and Fantastick, providing market insights and trend analysis in retail, homeware, and gifting.

By bringing together workplace design and lifestyle sourcing under one roof, dmG events is streamlining the visitor experience. The theme — 'Three Co-Located Shows, One Optimised Visit' – underscores attendance efficiency.

"Saudi Arabia's markets are moving at record pace," **Bakshi concluded.** "These exhibitions empower professionals to keep up, source smarter, and access world-class innovation in one place and in one visit."

**-ENDS-**

#### **About Kids & Toys Expo Saudi Arabia**

Kids & Toys Expo Saudi Arabia is the Kingdom's first and only trade-only platform dedicated to the children's products and toy industry. The event brings together global manufacturers and suppliers with local distributors, retailers, and wholesalers, offering the latest in educational toys, high-tech children's products, and retail innovations. Co-located with Gifts & Homeware Expo and Stationery & Paper Expo, it maximises sourcing efficiency and fosters strategic partnerships. With over 99% of the market reliant on imports, the expo provides a high-impact entry point into a sector projected to reach USD 1.4 billion by 2030. For more information: <https://www.kidstoyexpoksa.com/>

#### **About Stationery & Paper Expo Saudi Arabia**

Stationery & Paper Expo Saudi Arabia is the only B2B-focused event for the stationery and paper industry in the Kingdom, connecting local buyers with leading global brands. From eco-friendly notebooks and digital writing tools to innovative office solutions, the expo showcases the latest products designed to meet the needs of Saudi Arabia's growing market. Co-located with Gifts & Homeware Expo and Kids & Toys Expo, the event provides unmatched networking, sourcing, and learning opportunities under one roof, supported by a three-day agenda of expert sessions and workshops. For more information: <https://www.stationerypaperexpoksa.com/>

#### **About Gifts & Homeware Expo Saudi Arabia**



Gifts & Homeware Expo Saudi Arabia is the premier B2B platform for the corporate gifts and homeware accessories market in the Kingdom. Bringing together global and regional brands, the event showcases innovative designs, premium craftsmanship, and corporate gifting solutions tailored to Saudi Arabia's dynamic lifestyle sector. Co-located with Kids & Toys Expo and Stationery & Paper Expo, it offers visitors the opportunity to explore multiple sectors in one visit, build strategic connections, and gain insights from industry leaders at The Creative Circle. For more information: <https://www.giftshomewareexpoksa.com/>

#### **About dmG events**

dmG events is a leading organiser of face-to-face events and publisher of information services. Its mission is to accelerate business by connecting the right communities, driving growth, innovation, and progress across industries. With a presence in 25+ countries and 13 offices worldwide, Saudi Arabia, the UAE, Egypt, South Africa, the UK, Canada, Singapore, and India, dmG events organises more than 115 large-scale events annually, attracting 425,000+ professionals and delegates.

As the largest international event organiser in Saudi Arabia since 2011, dmG events connects international businesses with local demand through its offices in Riyadh and Jeddah. Our growth in the Kingdom is driven by our ability to geo-adapt strong brands, build strategic partnerships and align our events with market needs. Flagship events such as Big 5 Saudi, INDEX Saudi, The Hotel Show Saudi Arabia, The Saudi Food Show, and Saudi Infrastructure Expo drive industry transformation. For more information, visit [www.dmgevents.com](http://www.dmgevents.com).

Founded in 1989, dmG events is a wholly owned subsidiary of the Daily Mail and General Trust plc (DMGT, [www.dmg.co.uk](http://www.dmg.co.uk)).

#### **About Koelnmesse – Global inspiration for Living, Contract and Public Spaces:**

Koelnmesse is the world's top trade fair organiser for the areas of living, contract, and public spaces. Alongside the trade fair duo imm Cologne and idd Cologne (Interior Design Days Cologne), other formats hosted at the trade fair hub of Cologne, such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings.

These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family now includes imm India and La Feria De Diseño Medellín – powered by imm Cologne in Colombia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum Guangzhou, interzum Bogota, interzum Jakarta, and the interzum Forum Italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo.