

## A Decade of Trade Excellence: CTW Kenya 2025 Gears Up with Global Exhibitors and Innovation-Driven Co-Located Shows.

Nairobi, Kenya; July 8–10, 2025 – Now celebrating its 10th edition, **China Trade Week (CTW) Kenya** returns to the Kenyatta International Convention Centre (KICC) as East Africa’s most established B2B and B2G exhibition platform. Organized by MIE Events DMCC, the show brings together international exhibitors and key buyers from across the continent, building strategic partnerships in trade, innovation, and infrastructure.

With over 560 exhibitors, 800+ products, 1,000+ B2B meetings, 2,700+ visitors, and 500 conferences expected, CTW Kenya 2025 continues to be the premier marketplace for global and African business leaders.

### Co-Located Shows

**Africa Technology Show Kenya 2025** – showcasing cutting-edge developments in smart tech, fintech, and consumer electronics

**Africa Build Show Kenya 2025** – highlighting regional construction, infrastructure, and building materials innovation

- **Key Stats**

- 560+ Exhibitors

- 800+ Products

- 12 Participating Countries

- 1,000+ B2B Meetings

- 2,700+ Trade Visitors

- 500+ Conferences and Sessions

- **Featured Sectors**

CTW Kenya 2025 will showcase innovations across the following key industries:

- Smart Home Solutions

- Electronic Consumer Goods

- Small Household Appliances

- Daily Necessities

**Women in Technology and Innovation Africa (WITIA)** is a non-profit organization dedicated to bridging the gender gap in Africa’s tech and innovation sectors. Founded in 2024, WITIA empowers women through education, business opportunities, and a strong support network—driving equal representation and leadership in STEM across the continent.

Get ready to be inspired by a **powerful line-up of trailblazing speakers** at the Women in STEM Africa Summit 2025, featuring leading voices in **science, technology, engineering, and mathematics** who are shaping Africa’s future through innovation, leadership, and impact.

- **Abigael Okello** – Executive Director, Solar Mtaani

- Topic:** Leveraging technology and engineering solutions to combat climate change and promote sustainability

- **Catherine Jeruto** – Kenya Cybersecurity and Forensics Association

- Topic:** Addressing the growing need for cybersecurity awareness and robust data policies

- **Claire Matuka** – Machine Learning Engineer  
**Topic:** How AI can address challenges in healthcare, agriculture, and education in Africa
- **Grace Murugi Wanjama** – Head of Digital Strategy, Oxfam International  
**Topic:** Tech for Good: Social Impact Innovations by Women
- **Dr. Clarissa Soehnchen** – Founder, WeMasomo  
**Topic:** How AI can address challenges in healthcare, agriculture, and education in Africa
- **Dr. Tayba Hatimy** – Co-founder & Executive Director, Baus Taka Mombasa  
**Session:** Innovation Showcase – Presentations by Women-Led Startups
- **Eng. Joan Jerop** – Founder & Executive Director, One Dev and Code Africa Conference  
**Topic:** The Future of Work: Upskilling Women for Emerging Technologies
- **Maureen Mung'ara** – Founder, Social Media Managers Africa  
**Topic:** The Future of Work: Upskilling Women for Emerging Technologies
- **Melody Mukhwana** – Founder & CEO, Humanily AI  
**Topic:** How AI can address challenges in healthcare, agriculture, and education in Africa
- **Monicah W. Muhoya** – Social Entrepreneur  
**Topic:** How AI can address challenges in healthcare, agriculture, and education in Africa
- **Quinter Ochieng** – CEO & Director, Charge24 Limited  
**Topic:** The Future of Work: Upskilling Women for Emerging Technologies
- **Radhika Bhachu** – Founder, Ndovu  
**Keynote:** Women Driving Fintech Innovations in Africa
- **Susan Gatura** – Founder, Phoenix Analytics  
**Topic:** Women-led initiatives transforming communities through technology
- **Dr. Bright Gameli** – Cybersecurity Engineer  
**Keynote:** Cybersecurity and Data Protection in Africa's Digital Future
- **Paul Brian** – Cybersecurity Engineer, Kenya Commercial Bank (KCB)  
**Topic:** Addressing the growing need for cybersecurity awareness and robust data policies
- **James Ayugi** – Technologist, Entrepreneur  
**Fireside Chat:** Startups Without Borders – Global Collaboration for Local Impact

This wide range ensures a dynamic experience for professionals across import/export, distribution, retail, and government procurement sectors.

### Join the Movement!

Be part of the **Women in STEM Africa Summit 2025** – a powerful gathering of innovators, leaders, and changemakers.

Register now: [ticketskenya.com/all-events/women-in-stem-africa-summit-2025](https://ticketskenya.com/all-events/women-in-stem-africa-summit-2025)

- **Official Media Partners**  
CTW Kenya 2025 is proudly supported by an esteemed network of media partners, enhancing the event's global reach and industry impact:

Mid East Information  
Afrique Media  
International Business Africa  
African Gulf  
Negosentro  
The Business Year  
Finance World  
Africa Mining and Engineering Review  
The Technology Express  
ABC News Ghana  
Engineering Post  
Plant and Equipment  
International Business Magazine  
World Business Outlook

Their continued support plays a vital role in amplifying the voice and vision of CTW Kenya across Africa and beyond.

#### Registration Links

CTW Kenya: <https://reg.visitorsys.net/ctwkenya2025-visitor>

Africa Technology Show: <https://reg.visitorsys.net/aftskenya2025-visitor>

Africa Build Show: [https://reg.visitorsys.net/ABS2025Kenya-Visit?utm\\_source=Website](https://reg.visitorsys.net/ABS2025Kenya-Visit?utm_source=Website)

Don't miss East Africa's most comprehensive international trade event. Join us in Nairobi this July and connect with global partners, cutting-edge solutions, and high-level insights that shape the future of African trade.