



Chamber of Commerce, Industries and Agriculture of Panama ready for its main exhibitions.

(Panama, March 10, 2025). The Chamber of Commerce, Industries and Agriculture of Panama is ready to receive more than 15,000 visitors at its five specialized fairs. From March 25 to 27, 2025, EXPOCOMER, EXPO LOGÍSTICA PANAMÁ, EXPO TURISMO INTERNACIONAL, EXPO ELÉCTRICA INTERNACIONAL-PANAMÁ y EXPO TECH, Will take place at the Panama Convention Center, gathering trade missions, national and international buyers and 800 exhibiting companies from more than 30 countries.

Manuel Jose Paredes, president of the Organizing Commission of Exhibitions and Events, said that everything is ready, and the fairs will offer an ideal space for companies to present their products and services, increasing their visibility and generate new business opportunities.

The impact of these expos has been remarkable. In 2024, 20,000 visitors, 6,000 business meetings, and 16,500 business contacts were reached, with transactions valued at US\$148.2 million and an economic spill of US\$45 million. In addition, the last three years, cumulative commercial transactions have totaled US\$410.3 million.

On the one hand, EXPOCOMER is the most important trade fair in Latin America. In its 41st edition, it will have 800 companies from America, the Caribbean, Europe, and Asia, promoting the commercial exchange in the sectors such as food, health, technology, fashion, and manufacturing. Furthermore, delegations from more than 16 countries will participate in its Business Roundtable.

While, Expo Logística Panamá, organized together with National Secretariat of Science and Technology, highlights the importance of Panama as a logistic hub, bringing together 100 transportation, logistic and infrastructure companies. Also, it will have specialized conferences about supply chain innovation and technology.

Together with this Events, Expo Turismo Internacional, which gathers Panamanian tourism companies focused on the MICE sector, as well as, adventures, beach, health and shopping experiences, including post-tours for international buyers.

Added to EXPO ELÉCTRICA INTERNACIONAL that for arrives, for the first time, in Panama with 120 exhibition spaces about sustainable energy. And, EXPO TECH, which will Cover digital transformation, artificial intelligence, and cybersecurity.

Also, parallel events such as Expocomer' s Tenth International Business Roundtable, the Public-Private Partnership Economic Forum, and the 2024 Business Innovation National Award, for example.

The hours of the fairs will be from 9:00 a.m. to 8:00 p.m.