

## FOR IMMEDIATE RELEASE

### **Finnovex North Africa 2025: Navigating the Future of Finance through Digital Transformation and Sustainable Innovation**

**Date:** April 23, 2025

**Location:** Cairo, Egypt

**Website:** <https://na.finnovex.com/>

The future of finance is undergoing a profound shift, driven by the convergence of digital transformation and sustainable innovation. As financial institutions adapt to evolving customer needs, Finnovex **North Africa 2025** returns to Cairo to provide a platform for critical discussions and groundbreaking solutions. Scheduled for **April 23, 2025**, this premier summit will unite over **200+** financial leaders, innovators, policymakers, and stakeholders to explore the theme: **“Navigating the Future of Finance through Digital Transformation and Sustainable Innovation.”**

#### **Key Focus Areas at Finnovex North Africa 2025:**

**Digital Transformation & Sustainability:** Leverage digital technologies to drive business growth, reduce environmental impact, and promote social responsibility. By integrating digital transformation and sustainability, organisations can create a more resilient and environmentally conscious future.

**THE FUTURE OF DIGITAL BANKING AND CX:** This session we will explore the future of digital banking is centered around delivering seamless personalised experiences that meet evolving customer needs.

**Cybersecurity & Data Protection:** This session will focus on the latest cybersecurity strategies and technologies to safeguard financial data and protect consumers in an interconnected world, ensuring trust and security in the financial ecosystem.

**Cross-Border Fintech Regulation:** At Finnovex North Africa 2024, this topic will focus on addressing the challenges and opportunities posed by the rapidly expanding cross-border fintech ecosystem enabling financial inclusion through global fintech solutions.

Join us at Finnovex North Africa 2025 on April 23, 2025, Cairo, Egypt, at North Africa, Join us to lead the conversation shaping the future of finance and become a driving force at this premier event.

For more information, sponsorship opportunities, and registration details, please visit <https://na.finnovex.com/>

#### **Why Attend Finnovex North Africa 2025?**

##### **Event Highlights:**

**Gathering Visionaries:** Connect with a diverse assembly of leaders from the Banking, Financial Services and Insurance (BFSI) sectors. Together, we will discuss the immense potential of banking and finance in driving economic development.

**Inspirational Keynotes:** Prepare to be inspired by distinguished speakers from the global financial landscape, including government officials and industry trailblazers. They will share valuable insights on the pivotal role of finance in shaping the region's future and driving sustainable growth.

**Enlightening Panels:** Engage with experts from diverse fields as they illuminate the latest trends and innovations shaping the financial ecosystem. Experience thought-provoking keynote addresses and dynamic panel discussions.

**NETWORKING OPPORTUNITIES:** Finnovex has carefully curated a series of networking opportunities designed for collaboration, partnership and business growth. Finnovex has systematised exclusive sessions that will create the perfect environment to make impactful connections. Engage with these inspiring individuals.

## **Be Part of the Future of Finance**

Finnovex North Africa 2025 is an experience that connects people with ideas, insights with action, and technology with purpose. In an era where digital is the new norm, and sustainability is no longer a choice but a necessity, this event will provide a roadmap for financial institutions to thrive in an increasingly dynamic world.

Expect an unparalleled lineup of thought leaders, innovators, and disruptors who are not just talking about the future but actively building it. Attendees will gain first-hand knowledge on how AI, open finance, cybersecurity, embedded banking, and fintech collaboration are revolutionizing financial services across North Africa.

Join us in Cairo on April 23, 2025, and be part of the conversation shaping the next era of finance.

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### **3About Finnovex:**

Finnovex is a globally recognized platform committed to driving innovation and transformation within the financial technology sphere. Through its series of conferences and events, Finnovex brings together leading minds, visionaries, and stakeholders to explore and harness the potential of emerging technologies, fostering collaboration and driving industry progress.

Website: [www.finnovex.com](http://www.finnovex.com)

