

Press Release 01
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Quito to host congress on Digital Transformation and Cybersecurity in oil and gas companies

Quito, November 9, 2023.- The oil and gas industry in Latin America and the Caribbean will meet in Quito this coming November 21 and 22 in order to analyze the latest trends in digitalization and cybersecurity to achieve operational efficiency, maintain competitiveness and energy security in the countries of the region. The meeting is organized by the Association of Oil, Gas and Renewable Energy Companies of Latin America and the Caribbean - Arpel and Seminarium Ecuador.

During these two days, they will discuss how digital transformation plays a crucial role in optimizing operations and reducing negative impacts on the community and the environment, its role in the energy transition and sustainability of the oil and gas industry, as well as the opportunities and challenges that this transformation brings for companies.

"By analyzing case studies of the use of Industry 4.0 technologies throughout the value chain, such as artificial intelligence, data management, robotics, among others, we aim to work on opportunities to improve efficiency and operational excellence. Digital transformation is also essential to enable energy transitions," said Tiphaine Le Moënner, Senior Project Manager.

María Rosa Tapia, president of Seminarium, commented that this Congress, which will be held at the Hilton Colón Hotel in a 100% face-to-face format, is aimed at upstream, midstream and downstream operational managers; professionals from operating companies involved in the digitalization and cybersecurity of their organization, as well as technicians and executives from suppliers of goods and services for the energy sector in the region.

According to data from the Association of Oil, Gas and Renewable Energy Companies of Latin America and the Caribbean (Arpel), the world operates with an energy matrix that depends 82% on fossil fuels, and considering the increase in demand, there is no scenario that excludes oil and natural gas.

Meanwhile, to ensure access to affordable, secure, sustainable and modern energy, as established in SDG 7 of the 2030 Agenda for Sustainable Development, a transformation of how energy is generated, supplied and used is necessary, and for this, the incorporation of new technologies in the oil and gas industry is essential.

For more information and registration, please visit www.seminariumec.com.