

BIG 5 Global

Big 5 Global returns for its 44th edition in Dubai bringing together 2,200+ exhibitors and 68,000+ attendees to capitalize on opportunities worth \$7 trillion in MEASA

- *UAE Ministry of Energy & Infrastructure continues support for Big 5 Global, emphasizing the importance of industry collaboration in tackling the impact of climate change*
- *20 country pavilions shine the spotlight on construction solutions from Germany, Italy, Greece, Saudi Arabia, Singapore, Spain, the UK, Cyprus, China and Türkiye, among others*
- *Some of the renowned exhibiting brands include DUTCO TENNANT, Emirates Steel, Grundfos, Honeywell, NAFFCO, SCHÜCO, RAKTherm, and USG ME*

Dubai, UAE | 9 October 2023: Big 5 Global, the largest and most-influential construction industry event in the Middle East, Africa and South Asia (MEASA) is set to take place at Dubai World Trade Centre from 4 – 7 December 2023. With registrations open for participants who wish to attend the annual gathering of the global construction industry, the event aims to host 2,200+ exhibitors and 68,000+ attendees from more than 150 countries for four days of valuable business networking, fruitful partnerships and knowledge exchange.

Big 5 Global unites the whole industry bringing together contractors, developers, architects, engineers, consultants, disruptors, innovators and suppliers to ESG advisors and international and local policymakers, empowering the development of the construction industry.

The construction industry is booming in the Middle East, Africa and South Asia (MEASA) region, with over \$7 trillion in active projects and \$3.8 trillion worth of recently awarded projects, according to ABiQ. The increasing number of projects in the region attracts a wide range of stakeholders, making Big 5 Global the ultimate platform for numerous opportunities for both local and global companies wanting to meet decision makers.

The UAE Ministry of Energy and Infrastructure continues to support the event, emphasizing the importance of industry collaboration and tackling the impact of climate change.

Ben Greenish, Senior Vice President – Construction, dmg events, organiser of Big 5 Global said: “For 43 years, Big 5 Global has continued to serve as a true testament to the region’s attractiveness in the global construction arena, bringing together groundbreaking ideas, cutting-edge technologies and unparalleled expertise. The event not only enhances the diversity of offerings with the participation of 2,200+ exhibitors but also fosters international collaborations and promotes cross-border partnerships as

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stakeholders from different parts of the world come together to share products and services whilst driving the industry towards a sustainable future.”

Eight product sectors at Big 5 Global

In its 44th edition, Big 5 Global is once again accompanied by eight specialized events covering the entire construction value chain. These include Big 5 Heavy, Middle East Concrete, Windows Doors & Facades Event, Gulf Glass, HVAC R, Middle East Stone, the Urban Design & Landscape Expo and FM Expo.

Twenty country pavilions shine the spotlight on construction solutions from Germany, Italy, Greece, Saudi Arabia, Singapore, Spain, the UK, Türkiye, Cyprus, India, Austria and China, among others. "The return of Austria's participation at Big 5 Global after 5 years underscores the importance of showcasing innovations on a global stage. It comes at a time when Austria is seeking to meet new buyers in the booming MEASA market and engage in partnerships," added Greenish.

The event gathers over 50,000 products and solutions and welcomes a host of new-to-show brands such as ARISTON from Italy, Henkel from Germany; Stanley Black & Decker and Milwaukee Tool from the US; UAE-based Galadari, Genavco, ModDsys and Mapei; SIEMENS (GCG Group) from Kuwait, among others. Some of the exhibiting brands include DUTCO TENNANT, Emirates Steel, Grundfos, Honeywell, NAFFCO, SCHÜCO, RAKTherm and USG ME.

Eight product sectors take the centre stage at Big 5 Global including building envelope and special construction, building interiors and finishes, construction technologies and personal protective equipment, intelligent buildings, MEP services, off-site and modular construction, digital construction products and services and solar products, technologies, and services.

Advancing thought leadership

Big 5 Global brings together leaders, experts, innovators and practitioners from various related industries, such as contracting, architecture, engineering, technology and sustainability, among others to maximize the potential of the regional construction market, as a global leader.

In 2023, Big 5 Global is accompanied by Big 5 Global Leaders' Summit, Big 5 FutureTech Summit as well as Big 5 Talks which are being held under 10 different streams including Project Management, Concrete, Geotechnical, Architecture, Solar, Facilities Management & Retrofit, Facades, HVAC R & MEP, Offsite & Modular, Technology, and Urban Design & Landscape.

"As we convene at this year's Big 5 Global Leaders' Summit, I am reminded that our shared commitment to sustainability must evolve from pledges to actions. The

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government, private and public sector must work together to maintain and define the roadmap needed to rapidly increase the adoption of energy efficiency and wellbeing in our built environment. Through dialogues at the summit, alongside other industry thought leaders, we'll explore ideas and discuss ways to drive a sustainable future for the industry," said H.E. Dr. Ali Al Jassim, Chair, Emirates Green Building Council, commenting on his participation at the summit.

"Through Big 5 Global, we bring diverse expertise, foster a culture of thought leadership and expose the MEASA region's construction industry to new innovations and best practices. This exposure to global viewpoints at the summits encourages thought leaders to think beyond their local contexts and adapt to global trends," added Greenish.

This year's Big 5 Global will celebrate the 3rd edition of Big 5 Global Impact Awards, recognizing innovation, sustainable development, technology and digital achievements in the construction industry in 19 categories. With shortlists being announced, 100 finalists will undergo intense competition to lift the winner's trophy.

The annual exhibition is free to attend for industry professionals. Visitor registrations are open at <https://www.big5global.com>

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About Big 5 Global

With a 43-year legacy, Big 5 Global is the largest and most influential building and construction event in the Middle East, Africa and South Asia and the annual meeting hub for the global construction industry.

Taking place from 4 - 7 December 2023, at the Dubai World Trade Centre, Big 5 Global attracts 68,000+ global attendees from over 150 countries and 2,200+ exhibitors to UAE every year covering the full construction cycle across dedicated sectors and eight specialized events enabling industry professionals to source worldwide building solutions for every stage of construction: The Big 5 Heavy, Middle East Concrete, Windows, Doors and Facades Event, Gulf Glass, HVAC R Expo, Middle East Stone, Urban Design & Landscape Expo, and FM Expo.



For more information and to register, visit: <https://www.big5global.com>

About dmG events

dmG events is a leading organizer of face-to-face events and publisher of trade magazines and information services. Our aim is to create dynamic marketplaces to connect businesses with the right communities to accelerate their growth in today's rapidly evolving landscape.

With a presence in over 25 countries and organizing more than 80 events each year, dmG events is a global leader in the industry. Attracting over 425,000 attendees and delegates annually, we organize events in the construction, hospitality, interiors & design, energy, coatings, entertainment, and transportation sectors.

To better serve our customers, dmG events has offices in 10 countries including Saudi Arabia, the UAE, Egypt, South Africa, the UK, Canada and Singapore. By being on the ground we can better understand market needs and nurture relationships to create unforgettable experiences for our attendees.

Our flagship events include Big 5 Global, The Hotel Show, INDEX, ADIPEC and Gastech. For more information visit www.dmgevents.com.

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