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Respected TBY Member,

On behalf of Eisenhower Fellowships (EF) and General Colin L. Powell, USA (Ret) Chairman of Eisenhower Fellowships, we are delighted to invite you to South Asia Rising 2017 – a two-day conference to be held on 26th and 27th February 2017 in the global city of Dubai, UAE, at the Almas Conference Centre, Almas Tower, Jumeirah Lakes Towers. We are pleased to announce a discounted rate of \$150 registration fee (**Use Promo-code: TBYSRC17**) for all TBY members for the South Asia Rising 2017 conference. The essence of Eisenhower Fellowships rests upon creating integration across national borders, a vision developed by President Dwight D. Eisenhower himself. In line with that, our motive is to develop and galvanize collaboration between leaders across the South Asian region by highlighting the two themes of this conference: Regional Connectivity and Citizen Empowerment.

In 2004, Eisenhower Fellowships developed the Single South Asia Regional Program leading to two successful EF conferences centering on the South Asian region that were both held in Colombo, Sri Lanka in 2006 and 2012. South Asia Rising 2017 will be the third of its kind. However, during this particular conference, we plan to tackle critical issues that currently remain unaddressed and thwart development prospects in the region. Through this, we hope to create a cross-national dialogue, which will potentially help curtail such barriers and promote collaboration amongst policy makers throughout the region to engender growth.

South Asia is one of the fastest growing economies in the world. Yet, it is also a region that is marked by developing nations that face serious and continual threats. As citizens of an increasingly globalized world, we must learn to appreciate that sustained growth can not be achieved through individual growth alone, but must be coupled with regional integration to help such nations reach their true potential.

South Asia Rising 2017 has collected a set of eminent leaders and political figures as speakers including EF President George de Lama, Former President of Pakistan Pervez Musharraf, CEO of The Millennium Project Dr. Jerome Glenn, Deputy Minister of State Enterprise Development (Sri Lanka) Mr. Eran Wickramaratne, Deputy Minister of Foreign Affairs (Sri Lanka) Dr. Harsha De Silva, National Technology Head of BJP (India) Mr. Arvind Gupta, Former Minister and Adviser to the President (Pakistan) Dr. Attiya Inayatullah, and several others. More information about speakers can be found on our website: www.southasiarising.com

Day 1 will be centered on Regional Connectivity, with topics including:

1. The Belt and Road Initiative
2. The African Plan
3. The Indian Growth Model
4. The Energy Corridor

Day 2 will focus on Citizen Empowerment, including discussion on the following sub-themes:

1. Technology and Human Behavior
2. Demographics 2050
3. Governance in the 21st Century
4. Security Architecture of the Future

South Asia Rising 2017 provides an ideal opportunity to integrate new Fellows into the EF network. Furthermore, it will showcase a series of "EF Solutions", which will be extracted from the

conference and publicly disseminated via EF's Huffington Post page, eventually contributing towards increased regional and global debate to open up additional doors for potential partnerships. Ultimately, we hope that the dialogue created by South Asia Rising 2017 will achieve increased cooperation between influential leaders and policymakers resulting in the creation of policy proposals that will help solve the issues that currently remain prevalent in the region.

We kindly request you to register online on www.southasiarising.com at your earliest convenience to confirm your attendance to South Asia Rising 2017.

[Register Now](#) [Sponsorship Proposal](#)

Yours sincerely,



Raman Madhok
Co-Chair South Asia Rising 2017
Eisenhower Fellow '04



Dr. Shahid Mahmud
Co-Chair South Asia Rising 2017
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