

Middle East gears up to embrace New Age Banking

Leaders from the banking industry to explore developments in banking technologies at the MENA New Age Banking Summit

The MENA New Age Banking Summit, a platform for banking professionals to discuss banking in the digital age, is scheduled for the 4 – 5 October, 2016. The event will take place in Doha, Qatar, and will offer a global and regional perspective of the changing scenarios in the banking industry. Focussed on developments in the banking and financial ecosystems, the event will feature global and regional experts discussing disruptive technologies and innovations in the banking sector.

Neil Andrew Buckley, the head of technology and operations at Doha Bank, will address the audience on the current framework of banking technology in Qatar. Neil has a vast experience in various fields of banking such as insurance, wholesale, retail, operations experience, payments, trade finance, mortgages, loans and cards.

The event will also feature a session by the Chief Transformation Officer of the Commercial Bank of Dubai, Walter Lironi. Walter has an experience of more than twenty years in the banking sector with primary knowledge in banking transformation. His expertise will help the audience understand the importance on banking transformation in the digital age.

Offering a global perspective on banking ecosystems, the Managing Director and Head of Global Product Development at Citibank NA, Singapore, Mr. Sanjeev Mehra, will present a session focussing on innovation and integration of new technologies in the banking ecosystems as banks are looking to part ways with legacy systems.

With growing importance of social media and mobile banking, bankers from the GCC region are looking for ways to transform their banking processes in the new digital world. Hani Khalil, the Head of eChannels at the Qatar National Bank, will address the attendees on implementation of social media.

The event will also host other speakers from renowned banks such as the ANZ Singapore, Arab National Bank, National Bank of Abu Dhabi, Emirates Islamic Bank, Saudi Fransi Bank and more. Partnered with the Bloomberg Businessweek Middle East, the event is an ideal platform for banking professionals to map their digital strategies in the banking sector.

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With flagship events like UAE India Economic Forum, Arab IPO Summit, CDO Conclave SME Banking Egypt, New Age Banking Summit, our events attract a high

calibre of delegates, speakers and partners, who value the knowledge that our events offer. Aligning with our events is a powerful way to engage with this high profile audience and reinforce your expertise and credibility.

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